

Vietnam

ADD (no change)

Sell 0 Consensus ratings*: Buy 16 Hold 1 Current price: VND112.000 Target price: VND151,200 Previous target: VND138,400 Up/downside: 35.0% CGS-CIMB / Consensus: 11.0%

CGSCIMB

Reuters: MWG.HM Bloombera: MWG VN US\$2.189m Market cap:

VND50.691.860m

US\$4.13m Average daily turnover: VND95,645m

Current shares o/s: 453.3m Free float: 92.7% *Source: Bloomberg

Key changes in this note

- FY20F EPS increased by 11.3%.
- FY21F EPS increased by 4.4%.
- FY22F EPS increased by 7.5%.



		Source: Bl	oomberg
Price performance	1M	ЗМ	12M
Absolute (%)	3.3	36.3	-5.5
Relative (%)	0.6	22.3	-1.4

Major shareholders	% held
Mobile World Retail Advisory Co. Ltd	11.4
Tri Tam Co. Ltd	8.5
Vietnam Enterprise Investments	3.5

Mobile World Investment Corp

A V-shaped recovery

- MWG's 3Q20 revenue rose 2.1% yoy to VND26,022bn and net profit jumped 11.2% yoy to VND950bn, returning to growth after the slump in 2Q20.
- 9M20 revenue hit VND82,289bn (+5.8% yoy) and net profit came in at VND2,976bn (same level as 9M19), forming 85.8% of our full-year forecast.
- We reiterate our Add call with a higher TP of VND151,200.

A V-shaped recovery on the wings of Bach Hoa Xanh

Mobile World Investment Corp's (MWG) 3Q20 revenue grew 2.1% yoy to VND26,022bn, thanks to rapid expansion of Bach Hoa Xanh (BHX), where total stores increased 105% yoy and revenue surged 86% yoy to VND5,672bn. BHX contributed 21.8% to total revenue in 3Q20 to offset the decline in revenue from The Gioi Di Dong (TGDD) and Dien May Xanh (DMX) chains, (-9.5% yoy and -8.4% yoy, respectively). 3Q20 net profit rose 11.2% to VND950bn, marking a significant recovery after a 17.1% yoy decline in 2Q20. In 9M20, MWG's revenue increased 5.8% yoy to VND82,288bn and net profit growth was flat, reaching VND2,976bn, completing 85.8% of our forecast, above our expectation.

Store expansion slowed down while gross margin widened

BHX's opening process slowed down, opening only 137 new stores in 3Q20 (vs. 328 in 2Q20) in order to focus on efficiency at existing stores. With the increase in bargaining power during and after the social distancing period in Apr 20, MWG's food and FMCG margin reached a high of 25% (vs. 21% in 1Q20), propelling 2Q20 GM to 22% (+4.1% pts yoy) and 3Q20 GM to 22.1% (+2.7% pts yoy). We believe MWG can keep its gross margin higher over the next few years as its bargaining power grows with the expansion of BHX and market share dominance of the DMX and TGDD chains.

Conservative mode with positive net cash for first time ever

At the end of 3Q20, MWG's inventories decreased 32% YTD to VND17,514bn and heldto-maturity investment increased by 111% YTD to VND13,189bn, lifting the quick ratio 30% pts YTD to 63%. For the first time in its history, the company recorded positive net cash per share amounting to VND405 at end-3Q20. We expect the negative impact of the pandemic on the demand for non-essential products to persist in 2021F/22F, prompting MWG to keep these products' inventory levels low to reduce inventory risks.

Changes to our forecasts

We lift our FY20F/FY21F/FY22F EPS by 11.3%/4.4%/7.5% on the back of 1) GM expansion of 1.3% pts/0.6% pts/1.2% pts, and 2) changes in net financial income to positive at VND122bn/VND248bn/VND390bn to reflect higher short-term investment.

Reiterate our Add call with a higher TP of VND151,200 per share

We lift our SOP-based TP by 9.2% to VND151,200 to reflect increased EPS in FY20-22F and lower WACC for BHX (14% vs. 15% in previous report). Key downside risks are: 1) lower-than-expected GPM, and 2) another nationwide social distancing.

Financial Summary	Dec-18A	Dec-19A	Dec-20F	Dec-21F	Dec-22F
Revenue (VNDb)	86,516	102,174	109,225	135,430	158,298
Operating EBITDA (VNDb)	5,094	6,420	6,981	8,332	11,150
Net Profit (VNDb)	2,879	3,834	3,870	5,313	7,381
Core EPS (VND)	6,839	8,560	8,524	11,383	15,298
Core EPS Growth	25.0%	25.2%	(0.4%)	33.5%	34.4%
FD Core P/E (x)	14.37	12.94	13.31	9.98	7.46
DPS (VND)	1,500	1,500	1,500	1,500	1,500
Dividend Yield	1.34%	1.34%	1.34%	1.34%	1.34%
EV/EBITDA (x)	9.88	9.04	7.86	6.17	4.16
P/FCFE (x)	346	1,244,444	10	7	9
Net Gearing	36.1%	65.1%	26.2%	(4.0%)	(28.2%)
P/BV (x)	5.25	4.13	3.34	2.62	2.04
ROE	38.7%	36.3%	28.1%	29.8%	31.2%
% Change In Core EPS Estimates			11.3%	4.4%	7.5%
CGS-CIMB/Consensus EPS (x)			1.03	1.01	1.14

SOURCES: VND RESEARCH, COMPANY REPORTS

Analyst(s)



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A V-shaped recovery

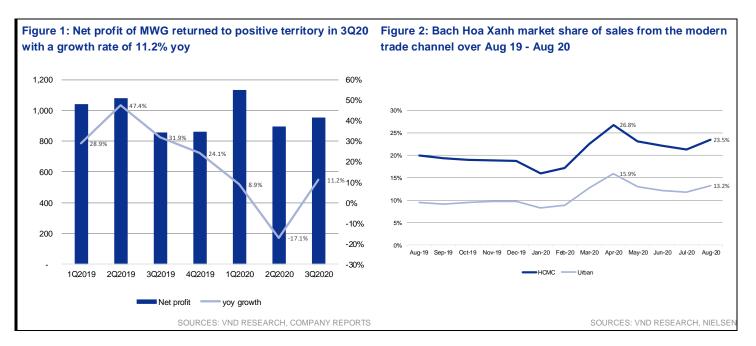
A sharp recovery on the wings of Bach Hoa Xanh>

MWG's 3Q20 revenue grew 2.1% yoy to VND26,022bn, thanks to expansion of the Bach Hoa Xanh (BHX) chain, where revenue surged 86% yoy to VND5,672bn and the number of stores soared 105% to 1,623 at end-3Q20. BHX contributed 21.8% to 3Q20 revenue, offsetting the decline in The Gioi Di Dong (mobile phone chain) and Dien May Xanh (consumer electronic chain), which recorded revenue contraction of 9.5% yoy and 8.4% yoy, respectively.

- 3Q20 gross profit margin increased 2.7% pts to 22.1%, thanks to better bargaining power when negotiating with suppliers in all segments, especially for food and FMCG items. The gross margin for this segment was maintained at a high level af 25% in 3Q20 help MWG's 3Q20 gross profit climbed 16.4% to VND5,750bn.
- 3Q20 net financial incomes increased by 290% yoy, thanks to the higher balance of short-term financial investment, which gained 147% yoy to VND10,598bn at end-3Q20.
- SG&A expenses/revenue increased by 2.6% pts yoy due to the sharp increase in the number of BHX stores in 2Q20 and distribution centres' cost.

MWG's 3Q20 net profit climbed 11.2% to VND950bn.

In 9M20, MWG's revenue leapt 5.8% yoy to VND82,288bn and net profit growth was flat, reaching VND2,976bn, above our expectation at 85.8% of our forecast.



In 9M20, revenue of the BHX chain grew 111% yoy and contributed 18.6% to MWG's 9M20 total revenue, up 9.3% pts yoy, becoming the main growth driver for the company in 2020. Moreover, BHX's gross profit margin has been consistently maintained at a high level, especially during and post social distancing period in Apr 20 when it reached 25%, higher than 21% in 1Q20, helping MWG to overcome a difficult period as a result of the fallout from the pandemic.

BHX revenue has made MWG a key player in the minimart segment, with market share in sales via the modern trade channel reaching 23.5% in Ho Chi Minh City and 13.2% in urban areas in Aug 20, according to Nielsen data. We expect the trend of consumption to shift to essential goods when consumer income is hit by Covid-19 pandemic and the growth of modern trade will help the BHX chain maintain its positive momentum in the next period.



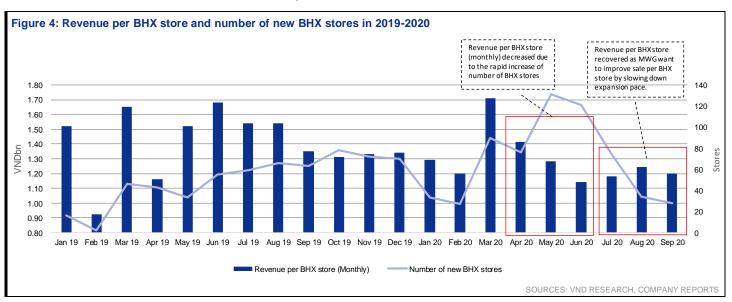


	3Q20	3Q19	yoy %	9M20	9M19	yoy %	% VND Comment forecast
Revenue	26,021.7	25,485.6	2.1%	82,288.8	77,769.4	5.8%	73.5% Inline with our forecast
TGDD	7,499	8,285	-9.5%	21,965	25,562	-14.1%	77.4%
DMX	12,541	13,698	-8.4%	44,255	44,062	0.4%	73.6%
BHX	5,672	3,053	85.8%	15,131	7,139	111.9%	64.3%
COGS	19,963.8	20,201.5	-1.2%	63,672.5	62,640.5	1.6%	
Gross profit	5,749.7	4,940.6	16.4%	17,679.8	14,122.8	25.2%	Above our forecast thanks to higher gross profit margin higher than 80.7% our expectation, especially gross profit margin of Food and FMCGs items, which help MWG GPM reached 21.5%, higher than our forecast at 19.6%
Gross margin	22.1%	19.4%	2.7 pts %	21.5%	18.2%	3.3 pts %	
Net financial income	124.572	31.88	290.8%	103.502	36.253	185.5%	-30.0% Above our forecast
Selling expense	3,753.5	3,284.9	14.3%	11,074.6	8,742.7	26.7%	77.9% Inline with our forecast
%Rev	14.4%	12.9%	1.5 pts %	13.5%	11.2%	2.2 pts %	
GA expense	840.3	550.0	52.8%	2620.7	1554.1	68.6%	93.6% Above our forecast due to robust expansion in 2Q20 of BachHoaXanh stores and Distribution center cost
%Rev	3.2%	2.2%	1.1 pts %	3.2%	2.0%	1.2 pts %	
SG&A expense / Rev	17.7%	15.0%	2.6 pts %	16.6%	13.2%	3.4 pts %	80.5% Above our forecast
Operating profit	1,279.2	1,136.4	12.6%	4,084.2	3,860.6	5.8%	
PBT	1,278.3	1,137.1	12.4%	4,076.0	3,873.9	5.2%	
Net profit	950.5	855.1	11.2%	2,976.0	2,974.7	0.0%	85.8% Above our forecast
-							SOURCES: VND RESEARCH, COMPANY REPORT

Network expansion slowed down while gross margin widened **>**

BHX's opening process slowed down, opening only 137 new stores in 3Q20 (vs. 328 in 2Q20) to focus on efficiency of existing stores. In Aug 20 and Sep 20, only 34 and 28 new BHX stores were opened, respectively, fewer than 75 stores in Jul 20, 121 in Jun 20 and 131 in May 20.

As a result, revenue per BHX store in Sep 20 increased back to VND1.2bn from VND1.14bn in Jun 20. MWG continues to upgrade existing BHX standard stores to the larger format, called 'Bach Hoa Xanh 5bn', which has a revenue target of VND5bn per month. We expect this to increase revenue per BHX store in the future. As of Sep 20, BHX had 35 'Bach Hoa Xanh 5bn' stores, increasing to 72 stores by Oct 20.

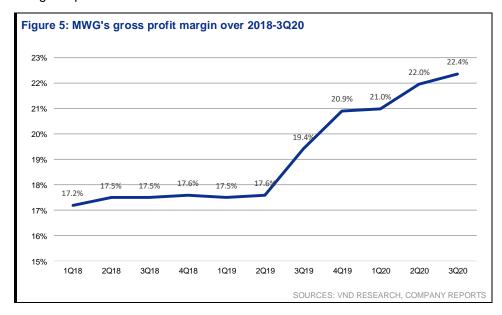








MWG's gross margin has consistently been maintained at a high level, especially in the food and FMCG segment of the BHX chain. MWG has found the light in these gloomy times by increasing the scale of BHX during and post the social distancing period. As a result, MWG has leveraged its position well to negotiate with suppliers so as to increase its profit margin for food and FMCG products to 25% during 2Q20 and 3Q20, 4% pts higher than 21% in the 1Q20 period. With the strong growth of the BHX chain combined with the shift in consumption to essential products after the social distancing period in Apr 20, we believe MWG will continue to enjoy economies of scale and maintain its superior negotiation position with suppliers in the period 2021-2022, thereby helping gross profit margin improve from about 25% in 3Q20 to 25.5% in 2021F and 26% in 2022F.



Conservative mode with net cash position for first time ever **>**

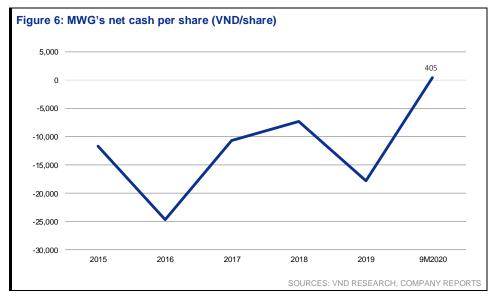
MWG is staying conservative in light of the Covid-19 pandemic, especially since a second wave occurred in the central region in Jul-Aug 20, by reducing inventories and increasing cash and held-to-maturity investment in 3Q20.

Inventories at the end of 3Q20 reached VND17,514bn, down 32% YTD and 2% qoq, while inventories of electronics equipment and mobile phones were reduced 41.5% YTD and 6.4% qoq and 44.5% YTD and 9.1% qoq, respectively. On the other hand, inventory of food rose 35% qoq. The cashflow from inventory reduction was used to lift held-to-maturity investment by 111% YTD and 21.2% qoq to VND13,189bn at end-3Q20.

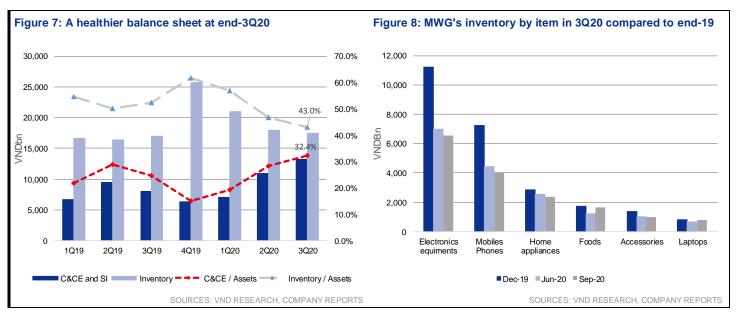
As a result, MWG's quick ratio jumped 30% pts YTD and 7% pts qoq to 63% at end-3Q20 while the debt/equity ratio reduced 76% pts YTD to 167% at end-3Q20. For the first time in its history, the company posted positive net cash per share, amounting to VND405 at end-3Q20.







We believe this will allow MWG to be more proactive amid the uncertainty in consumption trends, with the consumption of non-essential products possibly trending down further and a potential third Covid-19 wave occurring when international routes are reopened. We expect the impact of the pandemic on the demand for non-essential products to persist in 2021F/22F, prompting MWG to keep inventory levels of these products low to reduce inventory risks.



Earnings revision >

We increase our FY20F/FY21F/FY22F NP forecasts by 11.7%/5.1%/8.2% due to:

- Adjustment in the number of stores as BHX expanded slower than expected with MWG slowing the pace of expansion pace in 3Q20; we project 1,773/2,313/2,713 BHX stores by end-2020F/21F/22F compared to 1,996/2,536/2,936 in our previous forecasts.
- Reduction in BHX's FY20/FY21F/FY22F average monthly revenue per store by 7.1%/12.5%/21.1% to VND1.3bn/VND1.4bn/VND1.5bn per store compared to VND1.4bn/VND1.6bn/VND1.9bn per store previously as the number of stores increased in 3Q20 in rural areas, leading to lower revenue per store than we had expected.
- GM expansion of 1.3% pts/0.6% pts/1.2% pts over FY20F/FY21F/FY22F as MWG focuses on high-margin products and increases its bargaining power for all 3 chains.





	Old forecast		New forecast						
	2020F	2021F	2022F	2020F	2021F	2022			
Number of store (End pe	riod)								
TGDD	944	944	944	944	944	94			
DMX	1089	1134	1134	1089	1134	113			
BHX	1996	2536	2936	1773	2313	271			
Revenue per store (mon	thly)								
TGDD	2.4	2.6	2.6	2.4	2.6	2.			
DMX	4.8	5.5	5.5	4.8	5.5				
BHX	1.4	1.6	1.9	1.3	1.4	1.			

	Old forecas	i		New forecas	st		%Chg			Comments
	2020F	2021F	2022F	2020F	2021F	2022F	2020F	2021F	2022F	
Revenue	111,970.0	145,754.0	173,941.0	109,225.0	135,430.0	158,298.0	-2.45%	-7.08%	-8.99%	
TGDD	28,361	29,736	30,114	28,361	29,736	30,397	0.00%	0.00%	0.94%	
DMX	60,091	73,008	81,773	60,091	73,008	81,773	0.00%	0.00%	0.00%	
внх	23,518	43,010	62,054	20,773	32,686	46,128	-11.67%	-24.00%	-25.66%	We revised down our forecast of revenue of Bach Hoa Xanh chain due to lower number of BHX store and lower revenue per BHX store in 2020F/21F/22F. We project 1,773/2,313/2,713 BHX stores by end-2020F/21F/22F compared to 1,996/2,536/2,936 in our previous forecast. We also decreased BHXs FY20/FY21F/FY22F average monthly revenue per store by 7.1%/12.5%/21.1% to VND1.3bn/VND1.4bn/VND1.5bn per store by 2020F/21F/22F compared to VND1.4bn/VND1.6bn/VND1.9bn per store previously.
COGS	(90,058.0)	(116,554.0)	(139,531.0)	(86,370.0)	(107,573.0)	(124,993.0)	-4.10%	-7.71%	-10.42%	F
Gross profit	21,912.0	29,200.0	34,410.0	22,855.0	27,857.0	33,305.0	4.30%	-4.60%	-3.21%	
% gross margin	19.6%	20.0%	19.8%	20.9%	20.6%	21.0%	1.30 pts %	0.60 pts %	1.20 pts %	We increased GM of TGDD&DMX to 20% in 2020F due to their strategy in Covid-19, which focus in sale of high GM products like household equipments and accessories. Thanks to the higher gross margin of BHX which maintained at
TGDD & DMX	19.0%	19.0%	18.0%	20.1%	19.0%	19.0%	1.10 pts %	0.00 pts %	1.00 pts %	25% in 3Q20 when MWG increase their power of bargainning and economic of scale of BHX's chain, we increased GM of BHX
BHX	21.7%	22.5%	23.0%	24.3%	25.5%	26.0%	2.60 pts %	3.00 pts %	3.00 pts %	to 24.0% in 2020F and 25.5% in 2021F.
Selling expenses	(14,218.0)	(18,582.0)	(21,664.0)	(14,619.0)	(17,740.0)	(20,826.0)	2.82%	-4.53%	-3.87%	
G&A expenses	(2,799.0)	(3,644.0)	(3,479.0)	(3,277.0)	(3,386.0)	(3,166.0)	17.08%	-7.08%	-9.00%	Due to the strong store expansion in 2020F and 2021F, we increased SG&A expenses to revenue ratio in 2020F / 2021F from previous forecast of 15.2% / 15.2% to 16.4% / 15.6%
Selling expenses/Rev	12.7%	12.7%	12.5%	13.4%	13.1%	13.2%	0.70 pts %	0.40 pts %	0.70 pts %	
G&A expenses/Rev	2.5%	2.5%	2.0%	3.0%	2.5%	2.0%	0.50 pts %	0.00 pts %	0.00 pts %	
Net financial income	(345.5)	(329.2)	(292.3)	122.6	248.7	389.9	-135.48%	-175.57%	-233.38%	
Pretax profit	4,571.9	6,674.0	9,009.5	5,103.4	7,006.8	9,734.5	11.62%	4.99%	8.05%	
Net profit	3,466.6	5,060.5	6,831.4	3,873.5	5,318.2	7,388.5	11.74%	5.09%	8.16%	
EPS	7,656.2	10,903.4	14,229.0	8,524.0	11,383.0	15,298.0	11.32%	4.40%	7.51%	

Valuation >

We reiterate our Add call with a higher TP of VND151,200 due to the 11.3%/4.4%/7.5% increase in FY20F/FY21F/FY22F EPS. We use sum-of-parts methodology to value MWG's two core businesses: consumer electronics (TGDD and DMX) at VND77,800 per share (WACC: 12.4%) and grocery retailing (BHX) at VND73,400 (WACC: 14%, lower than our previous forecast of 15% to reflect our conservative view given the risks in terms of profitability and expansion capabilities).

We retain our Add call, premised on 1) BHX's ongoing expansion, and 2) widening gross margin for all businesses. Key downside risks are: 1) lower-than-expected gross profit margin, and 2) another nationwide social distancing period due to a third wave of Covid-19 infections, especially in the business hubs of Hanoi and HCMC. Re-rating catalysts are BHX's faster-than-expected expansion, higher-than-expected revenue per store or higher-than-expected gross margin.





	FY20F	FY21F	FY22F	FY23F	FY24F	FY25F	FY26F	FY27F	FY28F	FY29F	FY30F
EBIT	6,049	6,914	7,934	7,293	6,453	6,913	7,118	7,371	7,672	8,017	7,297
Tax	-1,230	-1,733	-2,022	-1,911	-1,746	-1,880	-1,948	-2,026	-2,419	-2,526	-2,522
Depreciation	1,187	316	385	435	378	382	196	186	156	118	80
Capex	-370	-307	-182	-186	-190	-193	-197	-201	-205	-209	-217
Change in WC	782	190	-623	-890	-147	-36	11	-22	226	370	-600
FCF	6,418	5,380	5,492	4,741	4,748	5,186	5,180	5,308	5,430	5,770	4,038
Present value of FCF	5,905	4,412	4,009	3,082	2,706	2,645	2,383	2,176	1,955	1,846	1,171
								SOURCES	S: VND RESEA	RCH, COMPA	NY REPORTS

	FY20F	FY21F	FY22F	FY23F	FY24F	FY25F	FY26F	FY27F	FY28F	FY29F	FY30F
EBIT	-1,090	-186	1,378	2,720	5,596	6,668	7,872	8,652	9,092	9,302	8,189
Tax	0	0	-324	-639	-1,315	-1,567	-1,850	-2,033	-2,137	-2,186	-1,924
Depreciation	833	1,283	1,451	1,567	1,412	964	815	872	927	981	935
Capex	-2,562	-1,935	-1,531	-976	-922	-955	-988	-643	-662	-684	-706
Change in WC	1,267	1,074	1,027	888	664	1,997	932	666	461	359	76
FCF	-1,552	280	2,001	3,560	5,435	7,107	6,781	7,514	7,681	7,772	6,570
Present value of FCF	-1,412	224	1,401	2,172	2,935	3,340	2,780	2,705	2,458	2,176	1,577

Cost of capital	
Beta	0.:
Market premium	11.09
Risk free rate	4.0%
Cost of equity	14.3%
Cost of debt	8.00%
WACC	12.49
	SOURCES: VND RESEARCH, COMPANY REPORT

Figure 14: DCF valuation –	TGDD and DMX	Figure 15: DCF valuation – BHX (WACC = 14%)					
PV of FCF	31,119.0	PV of FCF	18,779.0				
PV of terminal value (2% growth)	13.044.4	PV of terminal value (2% growth)	12,922.6				
Enterprise Value	44.163.4	Enterprise Value	31,701.6				
Less: Total debt	15.156.4	Loss: Total dobt	-				
Plus: Cash and Cash Equivalents	6.258.9	— Plus: Cash and Cash Equivalents	1,564.7				
Equity value	35,254.:	Equity value	33,266.3				
. ,	,	— Outstanding shares	453,254,547				
Outstanding shares	453,254,54	Equity value per share	73,400				
Equity value per share	77,800						
	SOURCES: VND RESEARCH, COMPANY REPORTS	We applied WACC of 14% in calculation of BHX v in	ralue to reflect our conservative view on the risks terms of profitability and expansion capabilities.				
	,		CES: VND RESEARCH, COMPANY REPORTS				

Figure 16: Target price		
	Method	Equity value per share (VND)
TGDD and DMX	DCF	77,800
BHX	DCF	73,400
Target price		151,200
	SOURCE	S: VND RESEARCH, COMPANY REPORTS





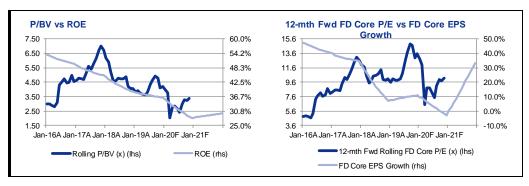
			Share Price	Target Price	Market		P/E (x)		3-year EPS		P/BV (x)			ROE (%)			ROA (%)	
Company	Bloomberg Ticker	Recom.	(local curr)	(local curr)	Cap (US\$ m)	ттм	FY20F	FY21F	CAGR (%)	ттм	FY20F	FY21F	TTM	FY20F	FY21F	TTM	FY20F	FY21F
Mobile World Investment Corp	MWG VN	ADD	112,000	151,200	2,189	13.2	13.5	10.0	31.3%	3.3	3.3	2.6	29.0%	26.9%	29.3%	10.5%	8.8%	10.7%
Consumer electronics peeers																		
Erajaya Swasembada Tbk PT	ERAA IJ	ADD	1,835	1,750	415	13.8	16.5	11.5	32.1%	1.1	1.1	1.0	8.7%	6.7%	9.0%	4.3%	3.6%	4.8%
FPT DIGITAL RETAIL JSC	FRT VN	na	22,450	na	77	na	15.0	10.6	-16.6%	1.5	1.2	1.1	-0.2%	6.8%	12.1%	0.0%	1.6%	2.8%
Challenger Technologies Ltd	CHLG SP	na	0.48	na	122	8.6	na	na	14.2%	1.5	na	na	18.5%	na	na	12.2%	na	na
Sunfar Computer Co Ltd	6154 TT	na	12.70	na	36	25.5	na	na	-28.7%	0.9	na	na	2.6%	na	na	1.5%	na	na
Tsann Kuen Enterprise Co Ltd	2430 TT	na	19.05	na	111	12.2	na	na	-22.2%	0.7	na	na	5.6%	na	na	1.9%	na	na
Average - Consumer electronics pee	ers					15.0	15.7	11.0	-4.2%	1.1	1.2	1.1	7.0%	6.8%	10.5%	4.0%	2.6%	3.8%
Median - Consumer electronics peed	ers					13.0	15.7	11.0	-16.6%	1.1	1.2	1.1	5.6%	6.8%	10.5%	1.9%	2.6%	3.8%
Grocery retailing peers																		
Taiwan FamilyMart Co Ltd/Taiwan	5903 TT	na	267.5	na	2,093	28.5	27.8	25.0	10.1%	9.8	8.9	8.2	36.1%	33.6%	33.8%	3.5%	4.3%	4.7%
Sumber Alfaria Trijaya Tbk PT	AMRT IJ	na	720.0	na	2,121	27.2	28.3	23.8	45.9%	4.4	3.9	3.4	16.7%	15.0%	16.2%	4.5%	4.9%	5.9%
Average - Grocery retailing peers						16.0	15.7	11.0	0.2%	1.2	1.2	1.1	7.4%	6.8%	10.5%	4.5%	2.6%	3.8%







BY THE NUMBERS



(VNDb)	Dec-18A	Dec-19A	Dec-20F	Dec-21F	Dec-22F
Total Net Revenues	86,516	102,174	109,225	135,430	158,298
Gross Profit	15,292	19,488	22,855	27,857	33,305
Operating EBITDA	5,094	6,420	6,981	8,332	11,150
Depreciation And Amortisation	(1,223)	(1,443)	(2,022)	(1,601)	(1,837)
Operating EBIT	3,871	4,977	4,959	6,731	9,313
Financial Income/(Expense)	(94)	61	123	249	390
Pretax Income/(Loss) from Assoc.	(2)	(3)	0	0	0
Non-Operating Income/(Expense)	12	19	22	27	32
Profit Before Tax (pre-EI)	3,786	5,053	5,103	7,007	9,735
Exceptional Items					
Pre-tax Profit	3,786	5,053	5,103	7,007	9,735
Taxation	(906)	(1,217)	(1,230)	(1,689)	(2,346)
Exceptional Income - post-tax					
Profit After Tax	2,880	3,836	3,874	5,318	7,389
Minority Interests	(2)	(2)	(4)	(5)	(7)
Preferred Dividends					
FX Gain/(Loss) - post tax					
Other Adjustments - post-tax					
Net Profit	2,879	3,834	3,870	5,313	7,381
Recurring Net Profit	2,879	3,834	3,870	5,313	7,381
Fully Diluted Recurring Net Profit	2,879	3,834	3,870	5,313	7,381

Cash Flow					
(VNDb)	Dec-18A	Dec-19A	Dec-20F	Dec-21F	Dec-22F
EBITDA	5,094	6,420	6,981	8,332	11,150
Cash Flow from Invt. & Assoc.	(2)	(3)	0	0	0
Change In Working Capital	(1,981)	(6,454)	1,416	824	108
(Incr)/Decr in Total Provisions					
Other Non-Cash (Income)/Expense	12	19	22	27	32
Other Operating Cashflow	50	(235)	508	249	13
Net Interest (Paid)/Received	(94)	61	123	249	390
Tax Paid	(830)	(1,092)	(1,230)	(1,689)	(2,346)
Cashflow From Operations	2,249	(1,286)	7,819	7,992	9,347
Capex	(1,484)	(3,067)	(2,931)	(2,242)	(1,713)
Disposals Of FAs/subsidiaries	1	1	2	3	4
Acq. Of Subsidiaries/investments					
Other Investing Cashflow	(850)	(2,752)	(568)	(983)	(762)
Cash Flow From Investing	(2,332)	(5,818)	(3,497)	(3,221)	(2,471)
Debt Raised/(repaid)	203	7,104	1,003	2,462	(600)
Proceeds From Issue Of Shares	705	90	1	2	2
Shares Repurchased	(1)	(5)	0	0	0
Dividends Paid	(486)	(658)	(680)	(706)	(734)
Preferred Dividends					
Other Financing Cashflow	(0)	0		0	
Cash Flow From Financing	422	6,532	325	1,758	(1,331)
Total Cash Generated	338	(572)	4,647	6,529	5,544
Free Cashflow To Equity	120	0	5,325	7,233	6,276
Free Cashflow To Firm	353	(6,534)	5,106	5,646	7,799

SOURCES: VND RESEARCH, COMPANY REPORTS







BY THE NUMBERS... cont'd

Balance Sheet					
(VNDb)	Dec-18A	Dec-19A	Dec-20F	Dec-21F	Dec-22F
Total Cash And Equivalents	3,800	6,252	11,111	18,429	24,662
Total Debtors	1,560	1,815	2,239	2,701	3,086
Inventories	17,446	25,745	22,622	25,052	27,428
Total Other Current Assets	583	1,199	1,022	1,257	1,604
Total Current Assets	23,390	35,012	36,995	47,439	56,779
Fixed Assets	3,305	5,375	6,284	6,923	6,797
Total Investments	60	56	66	68	63
Intangible Assets	581	520	527	535	543
Total Other Non-Current Assets	805	745	1,130	1,520	1,756
Total Non-current Assets	4,751	6,696	8,006	9,047	9,159
Short-term Debt	5,797	13,031	14,143	16,763	16,359
Current Portion of Long-Term Debt					
Total Creditors	12,049	15,340	14,381	18,561	21,774
Other Current Liabilities	62	72	78	97	113
Total Current Liabilities	17,907	28,442	28,602	35,421	38,245
Total Long-term Debt	1,248	1,122	1,013	855	660
Hybrid Debt - Debt Component					
Total Other Non-Current Liabilities	2	0	0	0	0
Total Non-current Liabilities	1,250	1,122	1,013	855	660
Total Provisions	0	0	0	0	0
Total Liabilities	19,157	29,565	29,615	36,276	38,905
Shareholders' Equity	8,977	12,136	15,421	20,202	27,037
Minority Interests	6	8	12	17	24
Total Equity	8,983	12,144	15,433	20,219	27,061

Key Ratios					
	Dec-18A	Dec-19A	Dec-20F	Dec-21F	Dec-22F
Revenue Growth	30.4%	18.1%	6.9%	24.0%	16.9%
Operating EBITDA Growth	46.8%	26.0%	8.7%	19.3%	33.8%
Operating EBITDA Margin	5.90%	6.30%	6.40%	6.20%	7.00%
Net Cash Per Share (VND)	(7,708)	(17,639)	(8,793)	1,712	15,549
BVPS (VND)	21,328	27,092	33,522	42,668	55,006
Gross Interest Cover	8.90	8.70	6.30	7.70	10.10
Effective Tax Rate	23.9%	24.1%	24.1%	24.1%	24.1%
Net Dividend Payout Ratio	16.9%	17.2%	17.6%	13.3%	9.9%
Accounts Receivables Days	3.80	1.10	1.40	1.70	1.50
Inventory Days	75.6	95.3	102.5	80.9	76.6
Accounts Payables Days	40.00	44.80	46.60	39.20	41.50
ROIC (%)	41.6%	40.9%	24.8%	34.8%	48.2%
ROCE (%)	29.3%	26.5%	20.6%	23.0%	25.9%
Return On Average Assets	11.7%	10.8%	8.7%	10.0%	11.4%

Key Drivers					
	Dec-18A	Dec-19A	Dec-20F	Dec-21F	Dec-22F
ASP (% chg, main prod./serv.)	N/A	N/A	N/A	N/A	N/A
Unit sales grth (%, main prod./serv.)	N/A	N/A	N/A	N/A	N/A
No. of POS (main prod/serv)	1,782	2,014	2,033	2,078	2,078
SSS grth (%, main prod/serv)	N/A	N/A	N/A	N/A	N/A
ASP (% chg, 2ndary prod./serv.)	N/A	N/A	N/A	N/A	N/A
Unit sales grth (%,2ndary prod/serv)	N/A	N/A	N/A	N/A	N/A
No. of POS (2ndary prod/serv)	405	1,008	1,773	2,313	2,713
SSS grth (%, 2ndary prrod/serv)	N/A	N/A	N/A	N/A	N/A

SOURCES: VND RESEARCH, COMPANY REPORTS







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Score Range:	90 - 100	80 – 89	70 - 79	Below 70 or	No Survey Result
Description:	Excellent	Very Good	Good	N/A	

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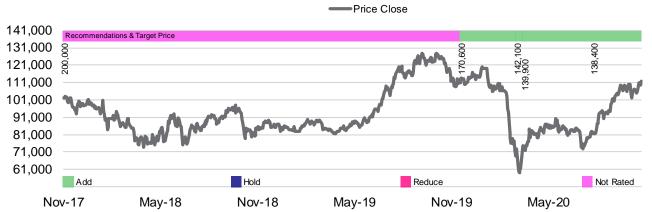




Distribution of stock ratings and investment banking clients for quarter ended on 30 September 2020				
795 companies under cov erage for quarter ended on 30 September 2020				
	Rating Distribution (%)	Investment Banking clients (%)		
Add	63.0%	0.5%		
Hold	25.2%	0.1%		
Reduce	11.8%	0.3%		

Spitzer Chart for stock being researched (2 year data)

Mobile World Investment Corp (MWG VN)







Corporate Governance Report of Thai Listed Companies (CGR). CG Rating by the Thai Institute of Directors Association (Thai IOD) in 2019, Anti-Corruption 2019

ADVÁNC – Excellent, Certified, ASP – Very Good, n/a, AH – Very Good, n/a, AMATA – Excellent, Declared, ANAN – Excellent, Certified, ASP – Very Good, Certified, BAM – not available, n/a, BANPU – Excellent, Certified, BBM – Very Good, Certified, BCP – Excellent, Certified, BCPG – Excellent, Certified, BDMS – Very Good, n/a, BEC – Very Good, n/a, BEC – Very Good, n/a, BCP – Excellent, Certified, BDMS – Very Good, n/a, BEC – Very Good, n/a, BGRIM – Very Good, Declared, BH - Good, n/a, BJC – Very Good, n/a, BJCHI – Very Good, Certified, BPP – Very Good, Declared, BR - Good, n/a, BTS - Excellent, Certified, CBG – Very Good, n/a, CCET – Good, n/a, CENTEL – Very Good, Certified, CPAL – Excellent, Certified, CPF – Excellent, Certified, CPN – Very Good, n/a, DTAC – Excellent, Certified, CPC – Excellent, Certified, CPC – Very Good, n/a, CPN – Very Good, n/a, MNA – Excellent, Certified, MNA – Excellent, Certified, CPN – Excellent, Certified, CPN – Excellent, Certified, CPN – Excellent, Certified, CPN – Very Good, n/a, MNA – Excellent, Certified, CPN –

- 1 CG Score 2019 from Thai Institute of Directors Association (IOD)
- 2 AGM Level 2018 from Thai Investors Association
- 3 Companies participating in Thailand's Private Sector Collective Action Coalition Against Corruption programme (Thai CAC) under Thai Institute of Directors (as of November 30, 2018) are categorised into:
- companies that have declared their intention to join CAC, and companies certified by CAC.
- 4 The Stock Exchange of Thailand: the record of listed companies with corporate sustainable development "Thai sustainability Investment 2018" included:
- SET and mai listed companies passed the assessment conducted by the Stock Exchange of Thailand: THSI (SET) and THSI (mai)
- SET listed companies passed the assessment conducted by the Dow Jones Sustainability Indices (DJSI)

RECOMMENDATION FRAMEWORK

KEOOMMENDATION	
Stock Ratings	Definition:
Add	The stock's total return is expected to reach 15% or higher over the next 12 months.
Hold	The stock's total return is expected to be between negative 10% and positive 15% over the next 12 months.
Reduce	The stock's total return is expected to fall below negative 10% over the next 12 months.

The total expected return of a stock is defined as the sum of the:(i) percentage difference between the target price and the current price and (ii) the forward net dividend yields of the stock. Stock price targets have an investment horizon of 12 months.

Sector Ratings	Definition:
Overweight	An Overweight rating means stocks in the sector have, on a market cap-weighted basis, a positive absolute recommendation.
Neutral	A Neutral rating means stocks in the sector have, on a market cap-weighted basis, a neutral absolute recommendation.
Underweight	An Underweight rating means stocks in the sector have, on a market cap-weighted basis, a negative absolute recommendation.
Country Ratings	Definition:
Overweight	An Overweight rating means investors should be positioned with an above-market weight in this country relative to benchmark.
Neutral	A Neutral rating means investors should be positioned with a neutral weight in this country relative to benchmark.
Underweight	An Underweight rating means investors should be positioned with a below-market weight in this country relative to benchmark.

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