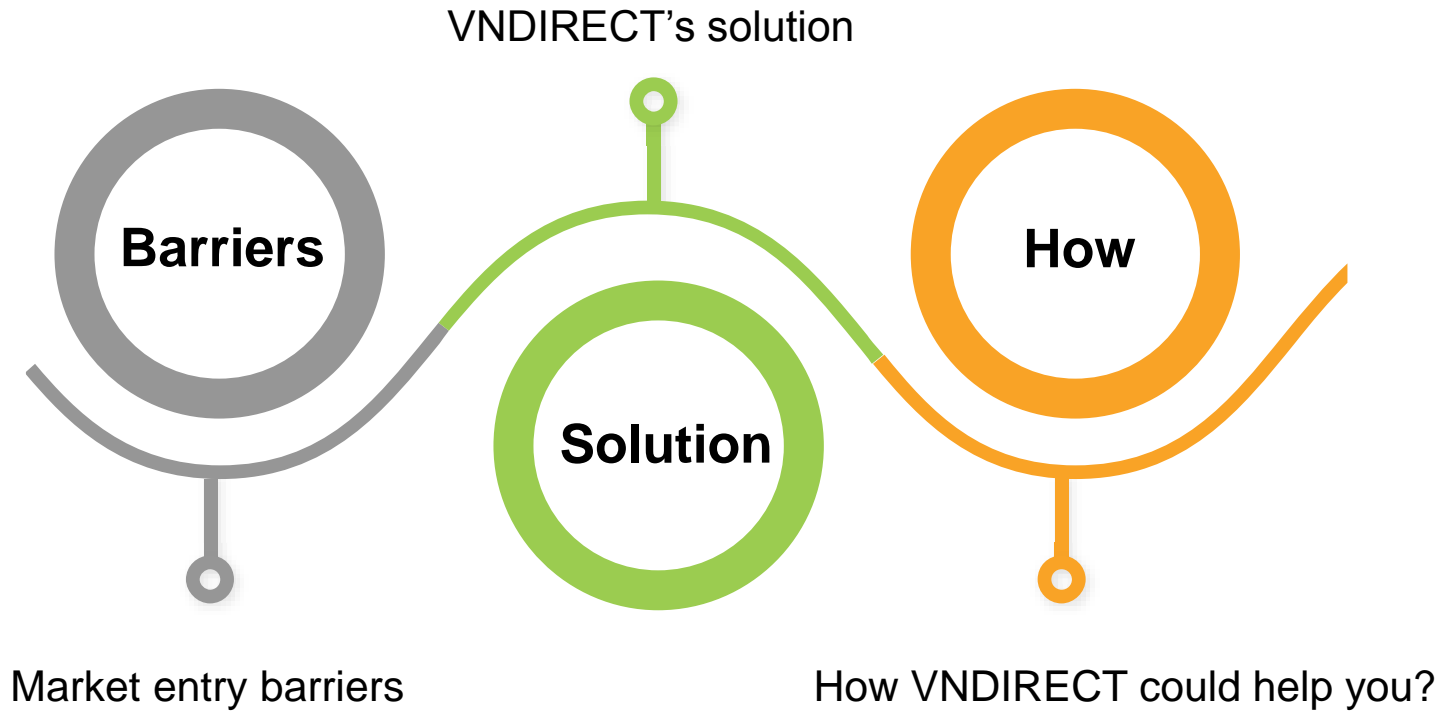




DIRECTINVEST

The perfect online trading solution for Vietnam Market

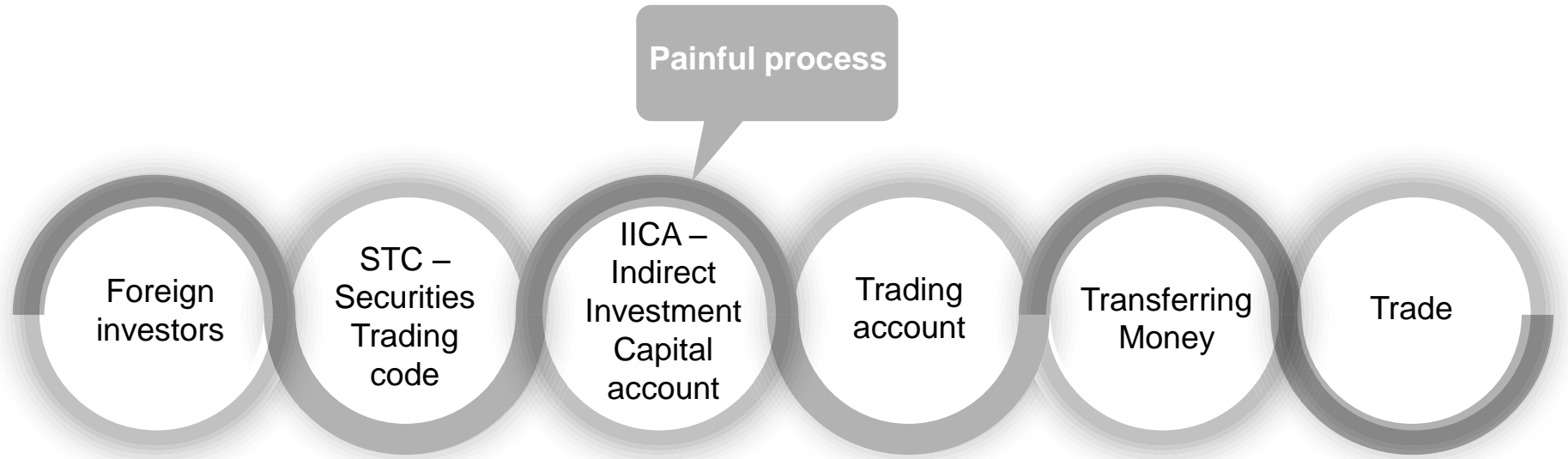
Feb 2018





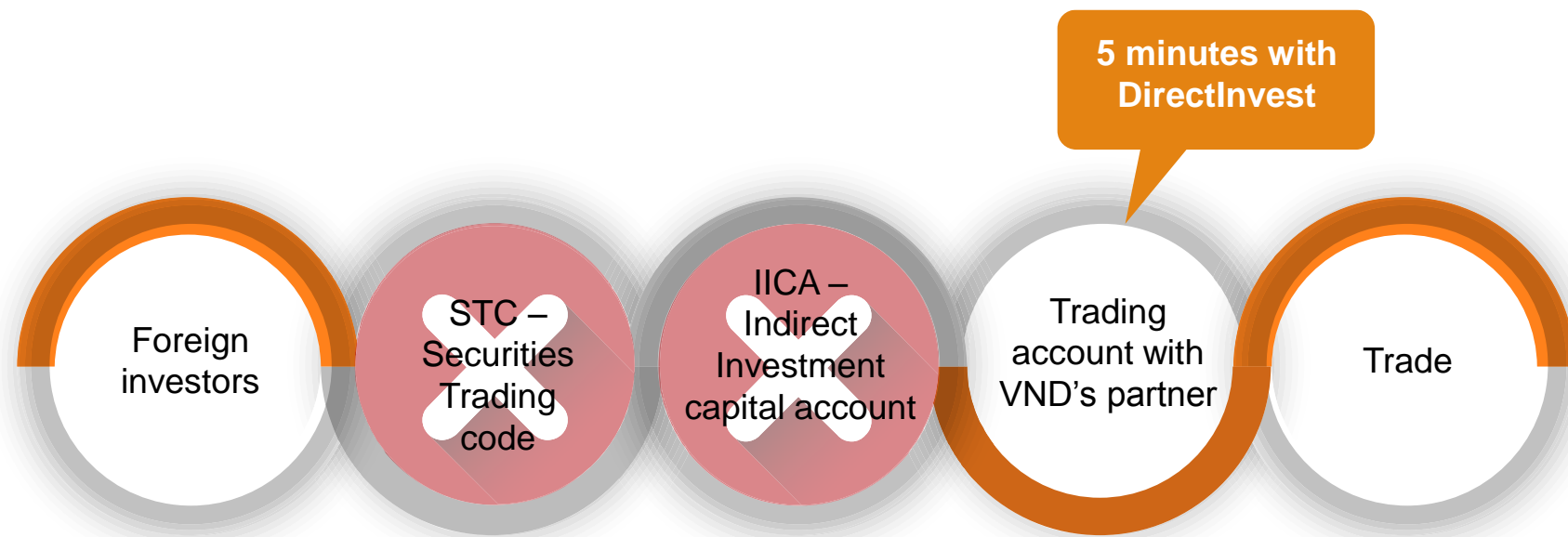
Foreign Investors need three things to trade in Vietnam stock market:

- **Securities trading code** (STC): 7-10 days, standard documents, notarized copies.
- **Indirect Investment Capital Account** (IICA): 3-4 days but requirement is high (e.g. KYC, anti-money laundering). Some banks require physical presence at the bank.
- **Trading account**: simple process: 01 day.

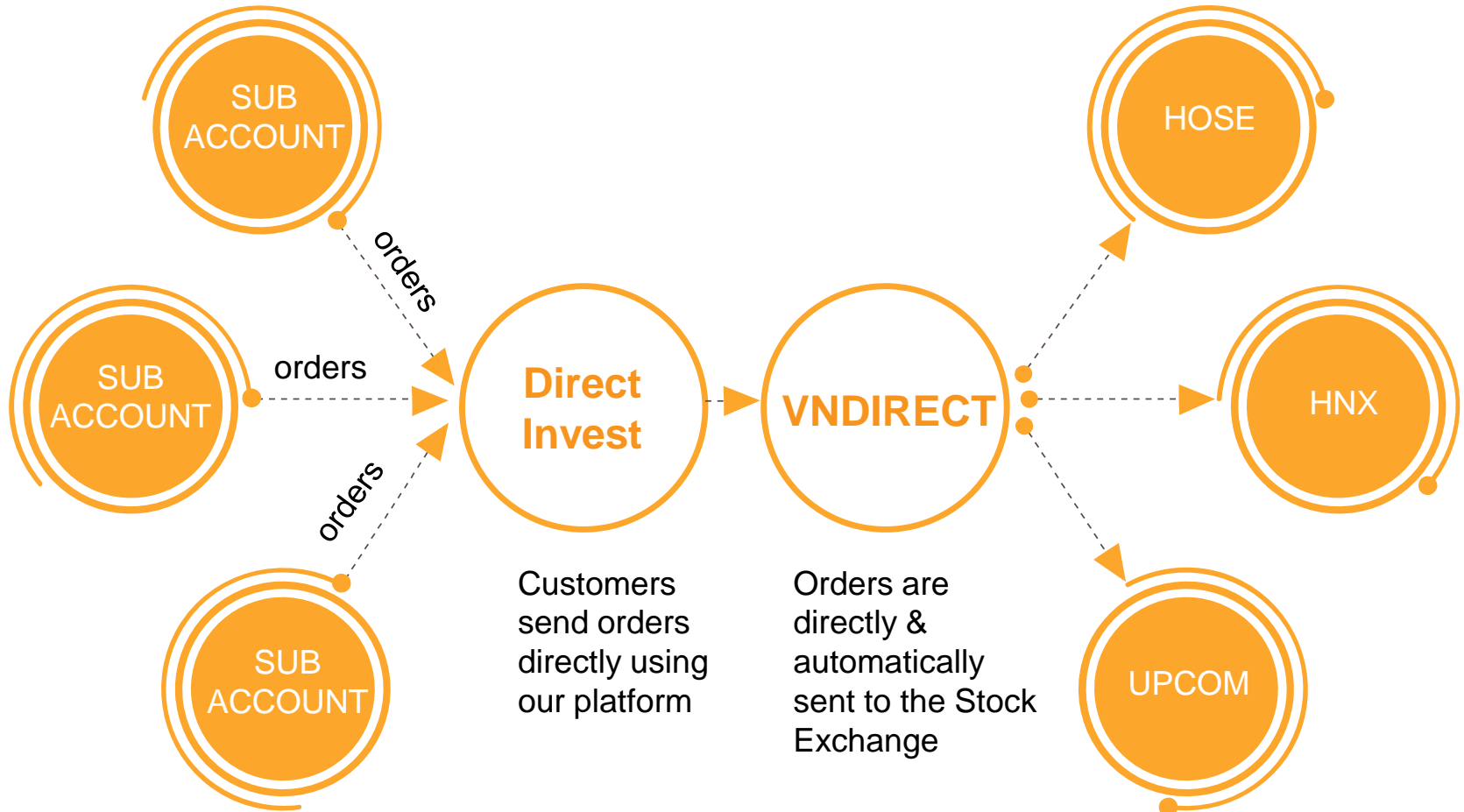


IICA opening process is painful because:

- Only some banks provide the service.
- Know your customer (KYC) is strict: customers are required physical presence at the bank to open the account => customer has to travel to Vietnam.
- Money transfer and currency exchange are also the problems if the customer does not stay in Vietnam => take time & costly to transfer fund.
- Some banks require physical presence to transfer money back to your country.



- Your company opens an account and become VNDIRECT's partner.
- Using omnibus account to allow your clients to trade directly.
- Your clients only need to open trading accounts with you => NO need to open IICA or apply STC.
- Direct online trading with our platform.



- VNDIRECT's partner only need to **open 1 trading account with VNDIRECT as the Master Account.**
- **Master Account** will then open sub accounts for each client.
 - E.g. VNDIRECT's Partner will open 1,000 sub accounts if the partner has 1,000 customers to trade in Vietnam. Each account has its own username and password.
- End-user customers **could trade directly in real-time** using our App and web
- Easy to setup and convenient to manage:
 - Creating sub-account.
 - Order management
 - Cash management
 - Portfolio management
 - Right subscription
 - Position/trading report & customized end of data
- We could setup separate website and use **your own logo and brand name** => customer will only know your company.

- Our DirectInvest solution is the **first and only solution** for easy online trading in Vietnam market.
- Our trading platform is the best in the market with **interactive chart, integrated order** function and **key FA ratios**.
- **70% of traders** in Vietnam are using our price board.
- Unique in-house solution supported by more than **100 in-house programmers**.
- Sharing profit model that could **maximize your income** without investing in new system.
- Adding new market exposure and services to your clients without spend time on R&D and minimum effort.
- Business model that helps our partner to **acquire market shares**:
 - Supported our partner to become the monopoly in Thai: the only solution for trading online in Vietnam market for Thai investors.
- Supporting your clients with research reports, trade ideas and market data.

Mobile trading app



Item \ Week	1	2	3	4	5	6	7	8
STC								
IICA								
Trading account								
Testing platform								
Contract								
Platform modification (if any)								
Trading								

- **Eric Nguyen** – VNDIRECT – Associate Director
- <https://invest.vndirect.com.vn/>
- trung.nt@vndirect.com.vn
- HP – Viber – Whatapps: +84937478432
- Skype: Trung.nt.vn

THANK YOU